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Davidson and Sprieser purchase Enternet

Robert P. Davidson, President of the Enternet division of Spherion Corporation, and John R. Sprieser, a private investor, have purchased the assets of Enternet effective September 30, 2000, and will operate the business going forward as Enternet LLC. Bob Davidson will remain as President and John Sprieser will be Chairman.

Bob Davidson has spent nearly all his professional career within the graphic arts and printing industry, with stops at Marconi/Videojet, A.B. Dick, Bell & Howell and AM International before assuming the presidency at Enternet. Bob explained, "We had a chance to purchase the premier North American manufacturer of post-press process control systems and enthusiastically did so. Now we can focus all our energies on growing this business by opening new markets, developing new products and broadening our methods of distribution."

John Sprieser joins Enternet after a decade with a Chicago-based holding company backed by the venture capital firm Apollo Partners LLC. Most recently during that tenure, he was Chief Operating Officer at ASI Market Research, Inc., Stamford, CT, the leading advertising copy testing company in North America. John related, "Bob Davidson and the entire Enternet staff have done an extraordinary job of developing solutions for the high-end process controls market. I look forward to working with the Enternet staff, customers, suppliers and distribution partners to aggressively capitalize on the many opportunities we have."

Enternet develops and produces Process Control Systems for Commercial Printing Bindery Line Operations and Newspaper Publishing, Packaging, Distribution and Mailroom Centers. Over the past 22 years Enternet has successfully installed post-press controls systems worldwide through Marconi Data Systems and offers the premier Windows® NT-based high-performance solution enabling state-of-the-art targeted marketing. Major users include R.R. Donnelley, Quebecor World and Banta. In 1999, Enternet successfully launched enterprise-wide network control systems for newspaper packaging and distribution centers through its own sales and support organization, garnering clients such as the Houston Chronicle, Fresno Bee and Denver Rocky Mountain News.