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Detroit Newspapers inks multi-year deal to expand its Enternet CSN-NT inserter control systems in Sterling Heights, MI

Enternet LLC, manufacturers of the most advanced newspaper inserter and collator control systems in North America, announced the execution of a two-year agreement to greatly expand their CSN-NT inserter control systems for Detroit Newspapers in its Sterling Heights, Mich., production facility.

Detroit Newspapers serves as business agent for **The Detroit News**, a Gannett Co. Inc. newspaper, and the **Detroit Free Press**, owned by Knight Ridder. Under a joint operating agreement, the newspapers publish separate editions Monday through Friday and combined editions on Saturday and Sunday.

Detroit is adding Enternet's controls to an additional 29-hopper Heidelberg NP-632 inserter, is expanding two NP-630 lines to 29 hoppers and is adding double delivery and two-stacker drop support to all five inserter lines controlled by Enternet. Installation begins in March 2004, and extends through February 2005.

Fred Diodato, Post Press project manager said, "We are pleased with the performance of Enternet's fully networked CSN-NT control. It has facilitated substantial improvements in the packaging process. This is particularly important to effectively meet our advertisers' needs for increased zoning of inserts. We look forward to extending Enternet control over our new capacity coming on-stream over the next year."

Steve Young (syoung@enternetworldwide.com), Enternet's Eastern Region Sales Manager, negotiated the purchase with Detroit and can be reached at 804/938-4713 should you wish to avail yourself of the premier newspaper inserter and collator control systems in North America.