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## **South Bend Tribune implements Enternet's sophisticated inserter controls**

The South Bend, IN Tribune has "turned on" its CSN-NT inserter control system and is now enjoying record production rates **and** a quantum leap in production quality.

The South Bend Tribune is a Schurz Communications ([www.schurz.com](http://www.schurz.com)) company with daily/Sunday circulation of 72/101 thousand. Schurz is a diversified family-owned communications company, more than 100 years old, with six newspapers, two cable operators, two radio and four TV stations plus a printing company.

The South Bend Tribune had been running the OEM manufacturer's system on their 14-hopper NP-630 inserter from Heidelberg, but wanted much more. "We needed a state-of-the-art inserter control system that would not only improve reliability but would advance our capabilities and management reporting many-fold. By putting our CSN-NT system on the enterprise network, we're ready for our next big step, a migration to a much more sophisticated preprint planning system. Enternet's compatibility with leading preprint planning systems was a big plus for us," related Keith Russell, South Bend's VP-Operations.

Tim Headley, the Tribune's Maintenance Manager, had this to say, "We were intrigued by Enternet's sensor control technology. To be honest, at first we had some concerns about the time and expense of replacing the OEM system's sensors with new ones. But Enternet's Check One sensor, a positive logic infrared sensor, prevents human intervention or dirt from compromising their purpose. And the cycle sensors, similarly positive logic devices, enable phasing of the CSN-NT system to lock in on hopper adjustments before the hopper is required to feed, eliminating waste without operator intervention. Operating together, these two sensors permit the system to auto-learn and adjust for any changes to the hopper drop locations. Without them, all hopper adjustments would have to be made manually, one hopper at a time, by our operators. So in the end, there's a huge productivity and quality payoff for the time and effort inherent in Enternet's unique sensor control technology."

Enternet's Business Development Manager, negotiated the deal with South Bend and can be reached at 630-300-1800 should you wish to avail yourself of the premier newspaper inserter and collator control systems in North America.

Enternet LLC is a 25-year-old company that manufactures, sells and services the most advanced newspaper inserter and collator control systems, as well as bindery line control systems and mailing control systems to direct mailers. Other CSN clients include the Houston Chronicle, the Detroit News and Free Press, the Denver Rocky Mountain News, the Ft. Worth Star-Telegram, The Oklahoman, and the Fresno Bee.