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Philadelphia Newspapers, Inc. installs Enternet's e3000 controllers on their GMA SLS1000 inserters used to produce their Sunday Packages

Philadelphia Newspapers, Inc. ("PNI"), the Knight-Ridder publisher of the Philadelphia Inquirer and the Philadelphia Daily News, has begun producing its Sunday Packages under control of Enternet's e3000 inserter control system. The three GMA SLS1000 inserters used to produce these packages in its Conshohocken, PA, plant have been upgraded to incorporate Enternet's state-of-the-art control technology.

Larry Crouch, PNI's Director of Packaging and Distribution, stated, "When we determined the legacy controls on these inserters were no longer adequate to support the microzoning and management reporting needs of our evolving Sunday Package business, we sought to identify the premier inserter control system on the market today, both those of the OEM's as well as respected third-party controls. The clear winner was Enternet, whose BullsEye functionality and "no-compromises hardware" affords a packaging operation the ultimate in control today."

Bruce Brown, PNI's Packaging Center General Foreman, endorsed the fully networked nature of Enternet's controls and makes heavy use of the system's management reporting across all lines, "Enternet's systems come with a built-in data warehouse including all datapoints ever measured on any line within the network. There are 17 preconfigured management reports, plus a capability to datamine the warehouse to create your own reports. We've never had so much relevant production and engineering data in front of us, in an actionable format. Enternet goes well beyond controlling devices - they let you control your entire process."

Steve Young (syoung@enternetworldwide.com), Enternet's Eastern Region Sales Manager, negotiated the deal with PNI and can be reached at 804/938-4713 should you wish to avail yourself of the premier newspaper inserter and collator control systems in North America and the only one with TMC functionality built in.

Enternet LLC is a 26-year-old company that manufactures, sells and services the most advanced newspaper inserter and collator control systems, as well as bindery line control systems and mailing control systems to direct mailers. Other newspaper clients include the Houston Chronicle, the Detroit News and Free Press, the Denver Rocky Mountain News, the Ft. Worth Star-Telegram, the Fresno Bee, the Oklahoma City Oklahoman and the South Bend (IN) Tribune.